

Nancy Gakahu, PhD
Lecturer, Department of Journalism and Mass Communication,
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Curriculum Vitae

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Professional Summary

Dr Gakahu is a Lecturer, researcher, and Commonwealth fellow in Media and Communication at Masinde Muliro University of Science and Technology, with over fifteen years of experience in higher education. Her research sits at the intersection of digital media, networked communication systems, and emerging technologies, with a focus on how these transformations shape communication, knowledge, and participation in contemporary African society. Dr Gakahu teaches, mentors, and supervises undergraduate and postgraduate students in media and communication, and has contributed to postgraduate training through thesis committees and examination panels. She has also participated in departmental curriculum development through module reviews and the design of new courses, including a short professional programme, *Digital Media Masterclass: Creation, Virality and Monetization*. Beyond teaching and research, Dr. Gakahu has contributed to institutional leadership and academic development. She serves as the School Coordinator for Online, Distance, and E-Learning (ODEL) in the School of Arts and Social Sciences, and as Examinations Coordinator in the Department of Journalism and Mass Communication. She has also supported the internationalisation of the university through collaborations that has facilitated student exchange programmes between Masinde Muliro University and partner universities in Romania and China, helping expand global learning opportunities for students.

Educational Qualifications

- PhD in Media and Communication, University of Leeds - United Kingdom (UK), School of Media and Communication. Thesis Specialization - Digital Political Communication. Thesis available online at <https://etheses.whiterose.ac.uk/id/eprint/35805/>
 - M. Phil in Communication Studies, Moi University, Kenya
 - Post Graduate Diploma in Public Relations and Strategic Communication, Moi University, Kenya
 - Bachelor of Education in English and Literature, Moi University, Kenya
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Academic Appointments

- Aug 2013- present: Lecturer, Department of Journalism and Mass Communication, Masinde Muliro University of Science and Technology, Kenya. Teaching, examining and supervising degree, masters , and PhD-level students. In Research Methods for all degree levels, Proposal and Thesis Writing for PhD students, Media and Communication, Language use in Journalism, Communication and conflict management, Communication in Governance, among others
 - Jan 2022- June 2024: Teaching Assistant, School of Media and Communication, University of Leeds, UK. Teaching and Examining degree level students in Digital Cultures, Research Method,s and Climate Communication.
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Research Experience

- Principal Investigator -*Assessing the Impact of Digital Governance Initiatives on Equitable and Inclusive Service Delivery in Kenya*. | Jan – Apr 2026

Led a study examining how digital governance initiatives affect equitable and inclusive service delivery in Kisumu, Busia, and Kakamega counties in Kenya. Collected data through interviews with county ICT officials and citizens and analyzed policy documents, integrating thematic analysis with comparative case study approaches to triangulate findings across multiple counties. Synthesized qualitative evidence to evaluate the effectiveness of digital governance interventions in enhancing service accessibility and inclusivity.

- Doctoral Researcher (Media and Communication)

University of Leeds, School of Media and Communication, United Kingdom|Feb 2021-Jan 2024: Investigated digital political communication in Kenya, focusing on how women politicians use social media for political representation. Employed mixed methods, including interviews with politicians and social media administrators, focus group discussions and interviews with citizens, and digital ethnography of social media pages. Analysed data using thematic and discourse analysis to examine practices of online representation, citizen perceptions, and platform-mediated political engagement.

- Research Assistant-Digital Media Literacy Project

University of Leeds, School of Media and Communication, United Kingdom|Jan – Jul 2024: Conducted digital ethnographic analysis of 68 media literacy initiatives to examine platform governance and digital media literacy interventions in the UK, including policy, regulation, and online safety. Developed a structured dataset in Excel and performed qualitative content analysis in NVivo to classify initiatives and identify the media literacy competencies they promote.

Curriculum Development

April 2025 - Developed a short course that was selected through a competitive, multi-peer review process as part of Masinde Muliro university's call for innovative short course proposals. Course title: *Digital Media Masterclass: Creation, Virality and Monetization*

March – July 2018 - Part of a 5-member academic team that designed a curriculum for the Cooperative University of Kenya for the **Bachelor of Arts in Media Studies**, Certificate, Diploma and Degree levels

Nov 2017, then 2019 - Part of a 12-member academic team that reviewed the curriculum for the Department of Journalism and Mass Communication, Masinde Muliro University of Science and Technology

List of Publications

Book Chapter

- Gakahu, N. (2017). Lyrics of Protest: Music and Political Communication in Kenya. In U. Onyebadi (Ed.), *Music as a Platform for Political Communication* (pp. 257-273). IGI Global Scientific Publishing. Link <http://dx.doi.org/10.4018/978-1-5225-1986-7.ch014>

Papers in Refereed Journals

- Gakahu, N. 2025. Populist Tendencies in Kenya's Political Representation Practice: Digital and Discursive Dimensions. *Journal of Research and Academic Writing*, 2(2),134-143. Utafiti Foundation. <https://utafitonline.com/index.php/JRAW/article/view/1321>
- Gakahu, N. 2025. Women Politicians' Political Communication Strategies in Kenya's Digital Space: An Afrocentric Perspective. *Journal of Linguistics*,

Literary and Communication Studies, 4(2), 119–131. Utafiti Foundation.

<https://doi.org/10.58721/jllcs.v4i2.1316>

- Gakahu, N. 2024. Image-Centrism in Africa's Political Communication: A Social Semiotics Analysis of Self-Presentation Practices by Women Political Candidates in Kenya's Social Media Space. *Information, Communication, and Society*, Issue 27 Vol 8, 1-25, Taylor and Francis. <https://doi.org/10.1080/1369118X.2024.2343367>
- Gakahu, N and Kaguta, R.J.N. 2011. "The Social Implications of a Global Culture to Africa: Kenya's Case". In the *Journal of Economics and Sustainable Development*. Vol 2. No.4. Pp 163-170. ISSN 2222-2855
- Gakahu, N. and Kaguta, R.N.J. 2011. Communicating HIV/AIDS among Students in Kenya's Institutions of Higher learning: A Challenge of the 21st Century. In the *Journal of Economics and Sustainable Development*. Vol 2. No.4. Pp 171-174. ISSN 2222-2855
- Gakahu, N. (2011) "Sexual Violence and Gender Inequality". In *Afer*. Vol 52, No.4 and Vol 53, No. 1 Pp 219 -230 ISSN 0250-4560
- Gakahu, N. 2010. "The Role of Broadcast Media in Behaviour Change and HIV/AIDS Communication to the Youth: A Focus on Kenya's Music Industry. In *Journal of Media and Communication Studies*, Vol 2(7), pp 154-158. August 2010. ISSN 2141-2545@2010 Academic Journals.
- Gakahu, N. and Lusike, L.M. 2007 "Women's Pages" in Kenya's Mainstream Newspapers: Implications on the Country's Development. In *Gender and Development*, Vol. 15 No. 3, Pp 425 – 435. Great Britain: Taylor and Francis.
- Gakahu, N.W. 2006. The Hidden Curriculum: The Psychological Chain for Disempowering Female Students in Kenyan Universities. In *The Role of Universities in the Attainment of Millennium Development Goals*. Chapter 12, Pp.108 – 113. Nairobi: Kenyatta University

Work in Progress

Book Chapters

- Gakahu, N. (in preparation). Ubuntu AI: Reimagining AI-Mediated Communication in African Contexts. In Lusike et, al. (eds). *African Epistemologies for Communicating Social Change: Theories, Practices and Futures*. Palgrave Macmillan
- Gakahu, N. (in preparation). Memes as Digital Mythologies: Vernacular Intertextuality, Humour, and the Contestation of Political Meaning in Kenya's Networked Public Sphere. In Chari, T. and Akpojivi, U. (eds). *Digital Popular Culture and Politics in Africa: Theory and Practice*. Routledge
- Gakahu, N. (in preparation). Widows, Wives, and Warriors: The Platformisation of Intimate Identities in Kenyan Women's Political Communication. In

Tshimpaka and Amins (eds). *Charting Power in Patriarchal Landscapes: Women's Agency and Political Discourses in Africa during Crisis*. Palgrave, Macmillan

- Gakahu, N. (in press). Digital Visual Activism: A Critical Discourse Analysis of Key Political Protests in Kenya. In Thatelo et al (Eds) *Visual Political Communication: An Afrocentric Perspective*, Routledge
- Gakahu, N. and Paterson, C. (in preparation). Beyond the Dress: The Mutation of #MyDressMyChoice Hashtag to a Feminist Movement in Kenya. In Bosch, T. (ed) *Feminist Digital Citizenship*, Zed Books.

Papers in Refereed Journals

- Gakahu et, al. (in press). Digital Governance and Inclusive Service Delivery in Kenya: Evidence from Kisumu, Busia, and Kakamega Counties. *Journal of Research and Academic Writing*, Utafiti Foundation.
- Gakahu, N. (in preparation). Whose Language Counts? Generative AI, Linguistic Inequality, and News Production in Kenya's Multilingual Media Landscape. *In News, Journalism, and Trust in the Age of Generative AI: Social Media in Society and Culture*. Oxford University Press

Public-Facing Articles

- Gakahu, N. 2023. Unlock that Scholarship: A Step-by-Step Guide to Securing Scholarships for International Students. [Available in Amazon.com](#)
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Peer Reviewed Conference papers

- Gakahu, N. *The Interplay between Communication, Culture, and Gender on Kenya's Democratic Space: A Netnographic Approach*. Paper presented at the International Association for Media and Communication Research (IAMCR) International Conference, Lyon, France, July 2023.
- Gakahu, N. *Women's Voice in Public Discourse: Analysing the Impact of Culture on the Voice of Female Politicians in Kenya's Political Communication Landscape*. Paper presented at the MeCCSA Annual Conference, Robert Gordon University, Aberdeen, UK, 7–9 September 2022.
- Gakahu, N. *Alternative Pathways for Political Expression: The Use of Social Media Platforms in Representative Democracy by Female Politicians in Kenya*. Paper presented at the Communication and Media Studies Conference, National University of Ireland, 25–26 August 2022.
- Gakahu, N. *Image-Centrism in Political Communication: An Analysis of Self-Framing Practices by Women Political Candidates in Social Media During Kenya's National Campaigns of 2022*. Paper presented at the IAMCR Pre-Conference on

Women and Digital Political Communication in Non-Western Societies, July 2022(**Subsequently published in Information, Communication and Society : Taylor and Francis**)

- Gakahu, N. *From Suppressed Whispers to a Vibrant Industry: Film and Politics in Kenya*. Paper presented at the African Film and Media Conference, University of Westminster, London, UK, 9–10 November 2013.
 - Gakahu, N. *Communication, Citizenship, and Representative Democracy: Theoretical and Practical Approaches*. Presented at the IAMCR Doctoral Students Webinar, July 2022.
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Other Conference Presentations

- Gakahu, N. *Academic Writing and Publishing for Graduate Students: Responding to CfPs*. Presented at a virtual conference organised by the Daystar University and the Emerging Scholars Network of International Association for Media and Communication Research, 2 September 2022.
 - Gakahu, N. *Sex-Trait Stereotypes: Female Politicians' Representation by Kenya's Mainstream Media*. Presented at the International Conference on Media and Elections in Africa, University of the Witwatersrand, Johannesburg, South Africa, 10–12 October 2010.
 - Gakahu, N. *The Ceremony of the Umbilical Cord: When Women's Health is Sacrificed at the Altar of Culture in Kenya*. Presented at the International Conference on Women, Gender and Sexualities in Africa, University of Texas at Austin, USA, May 2010.
 - Gakahu, N. *Research for Research's Sake: The Challenges Facing Kenya's Universities in Addressing National Development*. Presented at the Asian Conference on Arts and Humanities, Osaka, Japan, 18–21 June 2010.
 - Gakahu, N. *Scholarly Publishing in the 21st Century and Its Role in National Development: A Focus on Kenya*. Presented at the Pan African Book Association Conference, Dar es Salaam, Tanzania, 4–5 September 2008.
 - Gakahu, N., & Matara, J. *The Effect of Child Marriage on Women's Health and Education in Kenya: The Case of North Rift*. Presented at the Norwon Symposium, University of Eldoret, Kenya, 5–9 December 2006.
 - Gakahu, N. *The Hidden Curriculum: The Psychological Chain that Disempowers the Female Student in Kenya's Institutions of Higher Learning*. Presented at the Millennium Development Goals Regional Conference, Kenyatta University, Kenya, 14–18 November 2006 (**later published as a book chapter**)
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Conference Participation (Attendance Only)

- Attended the International Conference on Biodiversity (4th Edition), organised by the University of Life Sciences 'King Mihai I' from Timisoara, Timisoara, Romania, 11–19 November 2025.
 - Attended The International Journal of Press/Politics Annual Conference, 13–16 September 2021 (virtual).
 - Attended the International Communication Association (ICA) Annual Conference, 27–31 May 2021 (virtual).
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Postgraduate Supervision and Examination

Examination

- Nov 2024 - March 2025: Correctional Supervisor, PhD Thesis – The Structure and Content of FM radio Talk Shows and their Effects on Communication of University Students in Eldoret, Kenya by Chebunet Philip Kiprotich, Masinde Muliro University - *Thesis complete and student graduated*
- Aug - Nov 2024: Internal Examiner, Master's Thesis - Communication Strategies Employed by 103.9 MMUST FM to Capture Listeners' Attention Regarding COVID-19' by Beryl Teresa Adhiambo, Masinde Muliro University - *Thesis complete and student graduated*

Supervision

- Ongoing: Construction of Ethnic Identities in Kenyan Newspapers During Kenya's 2022 General Elections. Frank Mbaya (BJM/H/01-52457/18) – *50% completion, data collection level*
- Ongoing: Utilization of Radio Campaigns In Promoting Neglected Tropical Diseases Awareness And Prevention Messages In Kenya. by Elvis Chamegere (JMC/LH/07-70147/2021) - *50% completion, data collection level*
- Ongoing- Television Coverage and Public Perception of the War Against Terrorism in Kenya, by Alfred Mwabili (JMC/LG/019/2015) - *50% completion, data collection level*
- Ongoing - Instagram and TikTok narratives as tools for perpetuating contemporary men's gender identity in Kenya. Sandra Awuor (BJM/G/01-70171/2021) – *30% complete, student defended at departmental level, awaiting school defense*
- Ongoing - The Influence of Media Advertisements on Sports Betting Behavior Among the Youth in Kakamega Central Sub-County, Kakamega County' by Christopher Khabuye (BJM/G/14-57094/2016) - *50% completion, data collection level*

Editorial and Peer Review(Academic Service)

Editorial Roles

- Editorial member, Journal of Research and Academic Writing. Utafiti Foundation, Jan 2025 - Ongoing

Book Manuscript Review

- Book manuscript reviewer for Routledge (Taylor and Francis Group). 1 manuscript reviewed, 2026
- Book Manuscript reviewer for SAGE publications. 1 manuscript reviewed, 2026

Journal Peer-Review: Ad-hoc reviewer for international journals including

- *The Communication Review*: Routledge / Taylor & Francis (1 manuscript reviewed in 2026)
- *Information, Communication and Society*: Routledge / Taylor & Francis (2 manuscripts reviewed in 2025)
- *Visual Communication Quarterly*: Taylor and Francis (2 manuscripts reviewed in 2025)
- *African Journalism Studies*: Routledge / Taylor & Francis (1 manuscript reviewed in 2024)

Conference paper and Abstract Reviewing

- Reviewer, Political Communication Division, International Association for Media and Communication Research(IAMCR) Annual Conference (abstracts and full papers). Over 14 papers and abstracts reviewer, 2022 – present
- Reviewer, IAMCR Inaugural Doctoral International Research Conference (Abstracts) - Jan 2023

Public Lectures

Invited Lecturer - *Climate Change Communication in Africa*

University of Leeds, School of Media and Communication, United Kingdom | May 2024

Invited to deliver a lecture to undergraduate, postgraduate students, researchers, and members of the wider university community on African perspectives in climate change communication.

Administrative and Leadership Roles

Jan 2025 - Present: Faculty Coordinator - Online, Distance, and eLearning (ODEL)- School of Arts and Social Sciences (SASS), Masinde Muliro University of Science and Technology.

Role:Coordinates faculty-level implementation of online and distance learning programmes, supporting digital teaching delivery, quality assurance, and integration of e-learning systems across departments.

Jan 2025- Present: Examinations and Timetable Coordinator - Department of Journalism and Mass Communication, Masinde Muliro University of Science and Technology.

Role: Coordinates departmental examination administration and academic timetabling, ensuring compliance with university regulations and the efficient organisation of teaching and assessment schedules

Feb 2025 (5th-7th) ; July 2025 (11th -21st); August 2025 ((25th -28th): March 2026 (23rd and 24th): Acting Chair of the Department- Journalism and Mass Communication

Role: Served as Acting Chair upon official delegation, providing departmental leadership and oversight of academic and administrative operations

Jan - Aug 2022: Convener, IAMCR International Doctoral Conference: I orchestrated and convened the inaugural International Doctoral Students' conference under the umbrella of International Association of Media and Communication Scholars (IAMCR). Orchestrated the Conference's **Theme: *Digital Communication, Citizenship, and Democracy***, called for abstracts, reviewed the abstracts, ended up with participants from 8 countries including Spain, UK, Argentina, USA, China, Germany, India and France. I then chaired the conference presentations.

Institutional Service

- Streamlining Departmental Examination Coordination, JMC (Jan 2025 – present)

As JMC's exams coordinator, I streamlined examination coordination by establishing a centralised, real-time communication system (WhatsApp), integrating full-time and part-time lecturers, and ensuring uniform dissemination of timetables, guidelines, and deadlines.

I also revitalised the departmental exams email (Jmcexams@mmust.ac.ke) as the official channel for formal examination communication, strengthening administrative accountability and record-keeping.

I also liaised with the Estates Department to design and install dedicated storage shelves for examination scripts, improving organisation, security, and retrieval of assessment materials.

All these initiatives have significantly improved timeliness in examination setting, submission, and marking through enhanced coordination and compliance mechanisms.

- Deputy Postgraduate Coordinator (Departmental Role)(Feb 2025 - Present)

Initiated and led a departmental intervention to address postgraduate student stagnation. I established an integrated communication and tracking system by consolidating postgraduate cohorts (2014–present) into a unified platform (WhatsApp), enhancing coordination between students and supervisors. I then institutionalised regular (monthly and fortnightly) departmental proposal defence seminars, strengthening progression pipelines to School-level defences and improving postgraduate engagement. Since then, approximately 25 students have defended at departmental level, 20 at school level, and 3 at the DPS level.

- Committee Member, 18th International Conference, Masinde Muliro University of Science and Technology, Kenya (May 2025)

I was a member of the team that planned and organised the 18th International Conference in Masinde Muliro University of Science and Technology themed '*Exploring the Dynamic Social Systems: Interdisciplinary Approaches for Innovative Solutions.*'. I supported and organised coordination of conference activities, including programme development and stakeholder engagement.

- Session Chair. I chaired a session themed '*Exploring the Dynamic Social Systems: Interdisciplinary Approaches for Innovative Solutions*' In the 18th International Conference at Masinde Muliro University of Science and Technology, Kenya. I stepped in for the chair who was unavailable (May 2025)
- Departmental Branding- Department of Journalism and Mass Communication, Masinde Muliro University of Science and Technology, Kenya (2025).

I conceptualised and implemented departmental branding through the design and installation of office signage, enhancing departmental visibility, identity, and navigability within the university.

- Institutional Documentary: Conceptualisation, Production and International Showcase

I conceptualised, produced, and presented a documentary profiling Masinde Muliro University of Science and Technology at an international staff mobility programme hosted by the University of Life Sciences 'King Mihai I' from Timișoara, Romania (21–25 July 2025). I leveraged the documentary as a strategic institutional visibility tool, contributing to a partnership engagement between Masinde Muliro University of Science and Technology and the University of Life Sciences. This partnership resulted in two student scholarships from MMUST to the Romanian University.

Documentary Link: <https://drive.google.com/file/d/11WvvIBDQ0JCtZRF0qi-bdZOLzS1i9IfL/view?usp=drivesdk>

Fellowships, Grants, and Awards

Among the 5 junior category staff who were awarded the University Research Funding (URF) by Masinde Muliro University of Science and Technology, Kenya, in the 2025/2026 funding cycle. Proposal: *Assessing the Impact of Digital Governance Initiatives on Equitable and Inclusive Service Delivery in Kenya: A Case of Kisumu, Busia and Kakamega Counties* (Ksh 500,000). Role, Principal Investigator (PI)

Among the 4 Kenyans awarded the Commonwealth Scholarship by the Commonwealth Scholarship Commission (UK) in 2020/2021 to undertake various PhD programs in UK-based universities. I undertook a PhD in Digital Political Communication at the School of Media and Communication, University of Leeds (\$ 127,152 = 16,415,408 Ksh)

Awarded The NUORS (The Newcastle University Overseas Research Scholarship), 2020/2021

(£ 48,000 = 7,669,780 Ksh) - Forfeited in favour of the Commonwealth scholarship to the University of Leeds.

Funded by the University of Leeds to attend the International Association of Media and Communication Research (IAMCR) conference in Lyon, France, 9th to 13th 2023. (£ 2,300 = Ksh 397,450 Ksh).

Awarded a Bursary by the Robert Gordon University Organizing Committee (RGU) and MeCCSA (Media, Communication and Cultural Studies Association) for the 2022 MeCCSA conference in Aberdeen, Scotland ((£ 1,850 = 295,677 Ksh)

Received a grant by the School of Media and Communication, University of Leeds for PhD fieldwork and research in Kenya, June - Dec 2022 (£ 1650 = 263,755 Ksh)

Awarded a triple grant by the University of Bournemouth, University of Leeds, and the Commonwealth Scholarship Commission to attend Summer School on 'Digital Methods in Communication', at the University of Bournemouth (UK), whole of July 2023 (£ 3650 = 583,505 Ksh)

International Engagement

Part of a 5-member delegation from Masinde Muliro University of Science and Technology (MMUST), Kenya, that negotiated and formalized a strategic academic partnership with the University of Life Sciences 'King Mihai 1' of Timisoara in Romania (20th-26th July 2025). Out of this partnership, the initial two students from MMUST became beneficiaries of the European Union's Erasmus+ Scholarship in Romania, in Feb 2026. (£ 9000 = 1,368,000 Ksh)

Part of a 6-member team that has initiated a memorandum of understanding between Masinde Muliro University of Science and Technology, Kenya and Nanjin Agricultural University in China to promote academic, scientific and cultural collaboration between the two institutions in February 2026.

Relevant Workshops and Training

16th -20th Feb 2026: Competency-Based Curriculum (CBE) training by Academics without Borders in Collaboration with the School of Arts and Social Sciences, Masinde Muliro University of Science and Technology. Theme: *Needs Assessment for the Revision of School of Arts and Social Sciences (SASS) Programs to Suit the New National Competency Based Curriculum (CBC) Requirements.*

25th November 2025: Attended a workshop on Short Courses Curriculum Development under the theme *Foundations for Quality Curriculum Development.* The workshop was organized by Masinde Muliro University of Science and Technology, Kenya.

21st - 27th July 2025: Undertook an Erasmus+ Staff Mobility for Training, Facilitated by the European Union, to enhance higher education global partnerships. The training took place between 21st and 25th July 2025 at the University of Life Sciences ‘King Mihai 1’ from Timisoara, Romania.

Trained as a trainer of trainers on *Grant-proposal writing* by the School of Arts and Social Sciences (SASS), Masinde Muliro University, in collaboration with Academics without Borders (AWB) - 10th -14th Jan 2025

4th - 5th April 2024: Attended a Workshop on *Journal Publishing* by the School of Advanced Studies and the University Press, University of London, UK.

4th -30th July 2023: Trained on *Digital Methods in Communication* as part of summer school by the School of Media and Communication, University of Bournemouth, (UK).

UK – 13th – 20th March 2023: Trained on *Data Protection, Information and Security* by the University of Leeds, UK.

9th Mar 2023: Attended a workshop on *Social Science Research on Social Media with a Focus on Twitter & YouTube.* Organized by Data communication and New technologies, White Rose at University of Sheffield, UK.

10th Feb 2023: Attended a Workshop on *Social Media Research: Digital Tools and Methodological Challenges.* Organized and funded by the German Research Foundation (DFG), in collaboration with NFDI (Nationale Forschungsdateninfrastruktur), at the University of Leeds, UK

Outreach / Public Engagement

- Creator: Research Methods Video Series (YouTube Platform)(2026)
Recently, I have developed and disseminated short-form instructional academic videos (3–5 minutes) on qualitative, participatory, and digital research methods, aimed at broadening access to methodological training beyond the university. Through these videos, I leverage digital media to translate complex research concepts into accessible learning resources for students, early-career researchers, and wider publics, contributing to capacity-building in research practice.
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Professional Membership

A Member of IAWRT – KE (The International Association of Women in Radio and Television)

A Member of IAMCR (International Association of Media and Communication Research)

A Member of ACUNS (Academic Association of the United Nations System)

Referees

- Mr David Nyongesa, Lecturer and Chair, Department of Journalism and Mass Communication, Masinde Muliro University, Kenya. dnyongesa@mmust.ac.ke
- Dr Kamau Mwangi, Senior Lecturer, School of Journalism and Mass Communication, University of Nairobi, Kenya. mkamau@uonbi.ac.ke
- Dr Yuan Zeng, Associate Professor, School of Media and Communication, University of Leeds, UK. Y.Zeng@leeds.ac.uk
- Prof Stephen Coleman, Professor of Political Communication at the School of Media and Communication, University of Leeds, UK. S.Coleman@leeds.ac.uk